

## Press Release



FOR IMMEDIATE RELEASE:  
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### **Auto~Star Celebrates 25<sup>th</sup> Anniversary**

MEDICINE HAT, ALBERTA – Auto~Star Compusystems, a Medicine Hat based technology company, is celebrating its 25<sup>th</sup> anniversary this month. Auto~Star began as a home-based business in 1982 when two brothers, Hugh and Ken Arthur, had a need for an inventory control system for their car dealership. In a short time, word of mouth spread, and other car dealerships were wanting the “Auto~Star” product. Not long after, the brothers were approached by a major pharmacy retailer to develop a similar solution and made the jump from car dealerships into the developing products that would help retailers manage all aspects of their business better.

Today, Auto~Star’s customers include thousands of pharmacies, grocery stores and convenience stores across Canada, the United States, Puerto Rico and Trinidad. The company has kept its roots in Medicine Hat with the technical teams, call centre and management team based here. Auto~Star’s successes go beyond their customers as they have won a number of awards in the past few years. These include:

- 2004 Alberta Chambers of Commerce Small Business Award of Distinction
- 2004 Medicine Hat Chamber of Commerce Small Business Award for Community Involvement
- 2005 Microsoft Regional Winning Customer Award Winner
- 2006 Yellow Pages Group Make It Real Award for Community Involvement
- 2007 Medicine Hat Chamber of Commerce Small Business Award for Community Involvement Nominee

To commemorate the occasion, Auto~Star will be hosting a wine and cheese event to celebrate all those who have helped the company achieve this milestone. The festivities will take place on the evening of Tuesday, October 23<sup>rd</sup> at the Cypress Club of Medicine Hat. Robert Symmonds, president of Auto~Star, will be the master of ceremonies for the event. Speeches from various community representatives and co-founder, Hugh Arthur, will be followed by a slideshow. Attendees will include management, staff and shareholders from Auto~Star, representatives from the Medicine Hat community, and a number of Auto~Star’s business partners from Toronto, Seattle, Chicago and Puerto Rico, to name a few.

“The world of IT is forever changing. Since starting Auto~Star in 1982, we have had to continuously adapt our business to meet the demands of our customers and the market. Today, we are still an innovative company that focuses on leading-edge technology. I look forward to celebrating our past success and our bright future,” said Hugh Arthur, CEO and co-founder of Auto~Star Compusystems.

The management and staff at Auto~Star wish to thank the Medicine Hat community for their continued support.

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and convenience store retailers across Canada, the United States, and the Caribbean. The company’s products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please visit [www.auto-star.com](http://www.auto-star.com).

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