

Press Release



FOR IMMEDIATE RELEASE:
February 8, 2008

Auto~Star Announces Toshiba TEC ST-7000 Certification

MEDICINE HAT, AB and TORONTO, ON – Auto~Star Compusystems, an innovative developer of point of sale and head office solutions for retail environments, announced today that the company's Star~Plus point of sale product is certified to operate with the Toshiba TEC ST-7000.

The certification between Star~Plus and the ST-7000 offers retailers flexibility and efficiency. Star~Plus offers a complete end-to-end solution that is designed to offer flexibility as the business grows, while streamlining operations and serving customers in a fast, efficient manner. Star~Plus is a strong complement to the ST-7000's super fast processor, large capacity storage and flexible connectivity capabilities.

Auto~Star's Star~Plus point of sale application is designed for cashier ease of use and customer satisfaction. The robust program ensures optimal performance without delays for best possible throughput and shorter lines for customers. It includes customizable touch screen and keyboard functionality to meet retailer's needs and features on-screen advertising to promote sales.

Toshiba TEC's ST-7000 is a POS System Terminal that utilizes the latest technology. The high-performance POS System Terminal offers a real advantage to all types of retail outlets in the increasingly competitive marketplace.

About Auto~Star Compusystems, Inc.

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and convenience store retailers across Canada, the United States, and the Caribbean. The company's products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please call 888-460-6963 or visit www.auto-star.com.

About Toshiba TEC Canada

Toshiba TEC is the largest subsidiary of the Toshiba Corporation with annual sales over 4.3 billion dollars. Toshiba TEC parent company was established in 1950 and has 3 main divisions: Retail and Auto ID Solutions, Document Processing and Telecommunication Systems and the manufacturing of Inkjet Heads. Toshiba TEC has been manufacturing thermal printers since 1989 and presently is the second largest thermal printer company in the world in total sales. (VDC Report 2006). Toshiba TEC has a global sales force of over 4500 employees, with manufacturing plants in 8 countries, 21 overseas Sales Offices, and has its Canadian Head Office in Mississauga, Ontario and its U.S. Head Office in Atlanta, Georgia. All Toshiba TEC manufacturing is ISO 9001, ISO 14001 and IEEE, Energy Save and ROHS compliant. Toshiba TEC at present has over 3 million pieces of equipment operating across North America. Toshiba TEC Canada in Mississauga maintains new product and spare parts inventories, manages all warranty repairs and support, offers bilingual technical support, offers application development and finally offers cross Canada sales support. For more information on Toshiba TEC Canada, please call 1-866-436-0446 or visit www.toshibateccanada.com

Sarah McOuat, Marketing Manager
Auto~Star Compusystems Inc.
(403) 529-5595 ext. 1507
Email: sarahm@auto-star.com

Kirk Loeffler, National Major Accounts Manager
Toshiba TEC Canada Inc.
(403) 237-8668
Email: kirk@toshibateccanada.com