

Press Release



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Star~Plus Dashboard Offers a Business Snapshot for Grocers of All Sizes

MEDICINE HAT, ALBERTA – A picture says a thousand words. A snapshot of your grocery business can answer a thousand questions. As a grocery retailer, an at-a-glance display of sales and customer metrics can offer business insight to make more informed decisions and gain better results, minute by minute.

The Star~Plus Dashboard from Auto~Star Compusystems is now available to grocers of all sizes and will be debuted at the FMI Show + Markettechnics in May. The Star~Plus Dashboard is a business management tool used to visually observe the status of a business via key business indicators. Dashboards use visual at-a-glance displays of product sales and customer data to provide summaries of business conditions and alert the user to potential problems. Examples include sales, profit, margin, customer counts, and accounts receivables, to name a few. Benefits include:

- Track progress against set business targets
- Drill down for further analysis
- Monitor performance on a daily, weekly or monthly basis
- Identify and correct trends before they become an issue
- Monitor data from a variety of Star~Plus reports on one screen
- View up to the minute data

“The Star~Plus Dashboard is unique product for small and medium sized grocers. It offers visibility and collaboration across the business by allowing the retailer to monitor and analyze business performance. Similar to their larger competitors, these grocers can now view a summarized collection of relevant metrics on one computer screen, allowing them to see the big picture at-a-glance and drill down to the details needed to make adjustments and stay on target throughout the day,” said Robert Symmonds, President of Auto~Star.

About Auto~Star Compusystems

Auto~Star Compusystems is a software company that develops point-of-sale software for grocery, pharmacy, and general retailers across Canada, the United States, and the Caribbean. The company's products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please visit www.auto-star.com.

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