

## Press Release



FOR IMMEDIATE RELEASE:  
June 30, 2009

### **Auto~Star's Star~Link Head Office Solution Captures 18.5 Million Transactions in Real-time**

MEDICINE HAT, ALBERTA – Auto~Star Compusystems, a Microsoft Gold Certified Partner, has once again exceeded expectations at the Microsoft Technology Center (MTC) in Mountain View, California. Working together, Auto~Star developers and Microsoft SQL Server specialists were able to test and document the ability of Auto~Star's Star~Link head office solution to process over 18.5 million retail point of sale transactions per day in real-time. With the ability to process hundreds of thousands of point of sale transactions per hour, Star~Link is powerful enough to handle the largest retailers in the world.

"The testing and development and the MTC were a great success," said Ivan Long, Director of Operations, Auto~Star. "Not only were we able to effectively test real world enterprise point of sale conditions and load, but we further expanded our abilities to process massive transaction volumes using SQL Server and the Star~Link platform."

Since working with MTC, Auto~Star has seen tremendous growth in the Star~Link head office solution. Star~Link continues to exceed the needs of today's retail executives by offering:

- Real-time transaction uploads from store point of sale
- Effective error detection and integrity checking
- Web based retail point of sale reporting using SQL Server Reporting Services (SSRS)
- Real-time visibility into key performance indicators (KPIs)
- Head office inventory monitoring and POS automation
- Data mining of point of sale data

Star~Link facilitates retail data movement through a webservice running on the Microsoft SQL Server platform. With access to real-time point of sale information, managers can monitor sales activity, inventory, product pricing and promotions, and quickly identify market trends. Having a working knowledge of these factors helps executives make faster, more informed decisions to gain the competitive edge needed in today's ever-changing economy.

#### **About Auto~Star Compusystems Inc.**

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and health and nutrition retailers across Canada, the United States, and the Caribbean. The company's products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please call 888-460-6963 or visit [www.auto-star.com](http://www.auto-star.com).

#### **About the Microsoft Technology Center**

The Microsoft Technology Center (MTC) provides technology experts an outstanding environment to envision, plan, build, deploy, operate, and optimize a secure, customized solution based on Microsoft and partner technologies. The MTC's dynamic collection of resources shortens development time by removing traditional barriers and reducing the total cost of solution acquisition.

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FOR FURTHER INFORMATION PLEASE CONTACT:

Autumn Schweitzer, Marketing Representative

Auto~Star Compusystems Inc.

Voice: (888) 460-6963 ext. 1601

Fax: (403) 528-2540

Email: [autumns@auto-star.com](mailto:autumns@auto-star.com)