

Press Release



FOR IMMEDIATE RELEASE:
October 2, 2009

Auto~Star Increases Customer Satisfaction with Star~Plus Integrated Payment Solutions

MEDICINE HAT, ALBERTA – Auto~Star Compusystems Inc. is pleased to announce the integration of the Star~Plus point of sale and electronic gift card solution powered by Chase Paymentech. Canadian retailers can now enhance their customer's shopping experience with a convenient and flexible gift card program.

"Auto~Star is proud to be working with Chase Paymentech, a global leader in payment processing, to provide our customers with a powerful tool to increase sales and enhance customer satisfaction," said Robert Symmonds, President of Auto~Star.

The integration offers both retailers and customers a number of benefits including:

- Reduced transaction times
- Enhanced security
- Increased sales and profitability
- Easy activation and balance inquiries
- Customizable gift card designs

Creation and validation of traditional gift certificates can be time consuming and requires manual authorization at the point of sale. Auto~Star's integrated gift card solution is an attractive alternative to speed up payment processes and eliminate transaction errors. In addition, retailers can choose from a variety of gift card designs or customize a gift card with their business name, logo, and message.

Electronic gift cards have become a significant source of revenue for retailers. Auto~Star is pleased to offer a gift card program that is fully integrated with the Star~Plus point of sale software. The solution promises to increase operational efficiency while taking the customer experience to a new level.

About Chase Paymentech Solutions

Chase Paymentech, a subsidiary of JPMorgan Chase & Co. with headquarters in Toronto, ON and Dallas, TX, is a global leader in payment processing and merchant acquiring. The company's proprietary platforms provide access to a wide variety of payment methods, such as credit cards, chip-and-pin debit cards, and prepaid stored value cards. On the Internet or at the point of sale, Chase Paymentech's unique combination of outstanding service, innovative solutions and financial strength offers solid benefits to Canadian companies both large and small. For more information please visit www.chasepaymentech.ca.

About Auto~Star Compusystems Inc.

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and health and natural products retailers across Canada, the United States, and the Caribbean. The company's products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please call 888-460-6963 or visit www.auto-star.com.

###

FOR FURTHER INFORMATION PLEASE CONTACT:

Autumn Schweitzer, Marketing Representative

Auto~Star Compusystems Inc.

Voice: (888) 460-6963 ext. 1601

Fax: (403) 528-2540

Email: autumns@auto-star.com