

Press Release



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WebPoint Report Studio Revolutionizes Retail Reporting

MEDICINE HAT, ALBERTA – Independent retailers have long had to rely on extensive research and calculations to generate reports and analyze store data. In addition, this information could only be accessed from the store, limiting its flexibility and usefulness.

Auto~Star Compusystems Inc. is pleased to introduce WebPoint Report Studio, an innovative new product that offers customers the ability to evaluate critical store information from any location. Small and medium retailers can now take advantage of analytical data in a format that is typically only available to corporations with large budgets and technical expertise.

“The release of WebPoint Report Studio represents a big step forward in transforming how retailers interact with and gain insight and intelligence on all the POS information available to them,” said Robert Symmonds, President of Auto~Star.

WebPoint combines traditional reporting tools with the power of business intelligence tools to offer instant access to real-time store information. Store owners can quickly identify new opportunities and take immediate action to improve business performance. The product offers a number of distinct advantages over traditional reporting tools including:

- No IT overhead, end-user deployment, initial setup or maintenance
- Real-time actionable intelligence, vital statistics, retail analysis, and trending
- Configurable key performance indicators
- Rapid design of custom reports with drill down analysis
- Easy to use, interactive reporting for users with limited IT experience
- Geospatial tracking to graphically plot customer purchases by zip code

“We continue to focus on and support our customers with high-performance and easy-to-use applications that strengthen our position as a leading software provider,” said Symmonds.

WebPoint will drastically improve the way small business conduct their day-to-day operations. With up-to-the-minute reports, retailers can finally spend less time acquiring the right information and take control of their business.

About Auto~Star Compusystems Inc.

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and health and natural products retailers across Canada, the United States, and the Caribbean. The company’s products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please call 888-460-6963 or visit www.auto-star.com.

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