

STAR~PLUS ADVANCED GIFT WITH PURCHASE MODULE

The Star~Plus Gift with Purchase module offers unprecedented flexibility in customer rewards and loyalty promotions.

Increase Customer Retention

- Issue coupons at the checkout for customer's next purchase
- Issue gift cards

Offer Flexible Promotions

- Target specific departments or product lines
- Target specific customer groups
- Highly flexible redemption inclusions and exclusions
- Utilize store-branding
- Offer dollar or percentage discounts when purchasing multiple quantities
- Ensure visible and consistent pricing from shelf to checkout with Star~Plus Signs & Labels module

A Complement to Star~Plus Customer Loyalty Module

The Star~Plus Advanced Gift with Purchase Module can be implemented alone or as a complement to the Star~Plus Customer Loyalty Module. Used together, customers may be offered special promotions where they receive loyalty rewards based on purchases, including bonus points.

The Star~Plus Advanced Gift with Purchase Module offers additional functionality including:

- More specific and targeted promotions by product or customer group
- Promotional inclusions & exclusions
- Purchase thresholds
- Coupons at the time of purchase
- Gift cards



Free Items & Entry Forms



Loyalty Points



Gift Cards



Coupons



Discounts