



STAR~PLUS LINE BUSTING MODULE

Multi Functional Equipment Improves ROI!

The Star~Plus Line Busting module is a simple, inexpensive solution and is another way to leverage your wireless network. Deployment is fast, training is simple, and your customers will reward the personalized service they receive by returning to your store again and again.

Improving customer service is a major benefit, but Line Busting can also help increase sales. Perhaps you've witnessed customers frustrated by long lines and wait times, abandon their carts and leave the store without their completing their purchase? It's not only a lost sale, but a lost customer.

Line Busting is less expensive, requires less space, and is easier to manage than portable or temporary POS stations. When the lines are back to normal, the portable handheld can seamlessly return to its job of performing price updates, receiving, inventory counts, or even cashier monitoring.

How It Works

When lines begin to extend into the store aisle, a retail associate can greet waiting customers with a wireless handheld computer that's equipped with a bar code reader and scan the customer's purchases. The associate suspends the transaction and gives the customer either a receipt with a unique bar code or a receipt number. The customer then presents the receipt or receipt number to the next available cashier for payment. The cashier processes the method of payment and settles the transaction.

Improve Customer Service

- Reduce customer wait times, resulting in improved customer satisfaction, loyalty, and repeat business
- Empower employees by allowing any store employee with a wireless handheld device to instantly become a line buster and goodwill ambassador

Increase Sales

- Increase sales by averting customer frustration and abandoned shopping carts
- Real-time wireless connectivity ensures accurate pricing and up-to-date inventory information

Optimize Return on Investment

- Leverage and fully optimize wireless network capabilities
- Handheld mobile computers are multi-tasking tools that improve employee productivity, enhance customer service, and provide real-time, accurate data
- Requires less space, administration, and investment than portable or temporary POS terminals

| Star~Plus Wireless Handheld Module required for Star~Plus Line Busting Module