

# Press Release

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## **One-Click Integration Streamlines Perishable Product Pricing**

MEDICINE HAT, ALBERTA – Auto~Star Compusystems Inc. announced today the integration of Pathway 2000 scale management software with Star~Plus point-of-sale software.

The integration, which utilizes a new application named Path2Star, offers grocery retailers a fast and accurate means to update pricing on perishable items on both scale management and point-of-sale programs. Path2Star eliminates the need to parse a comma-separated file from Pathway 2000 into Star~Plus. Now, with one click, pricing information is transferred directly.

“The Path2Star program streamlines the processes involved in setting prices for deli items,” said Robert Symmonds, President of Auto~Star. “The integration between Pathway 2000 and Star~Plus reduces user error and redundant data entry. It offers a huge time savings to grocers.”

Pathway 2000 offers an easy to use interface for scale PLU data management. It includes PLU scale description, tare information, shelf life, ingredient text, nutritional data support, file reporting, and scale communication. “Path2Star is an easy to use, fast way to merge pricing information from Pathway to Star~Plus,” said Terry Selkirk, Vice-President of Sales at Genesis.

Star~Plus point of sale software provides retailers with a solid framework in which to manage their business. From easy-to-use features at the cash lane to complete reporting and analyzing tools at the back office, Star~Plus is customizable to grocery retailers' needs.

### **About Genesis**

Genesis, creators of Pathway software, is a group of software developers who have been consulting and developing applications for the grocery retail sector since 1978. The company's product line offers solutions for businesses to function efficiently in today's fast paced retailing industries. For more information on Genesis, please visit [www.step2000.net](http://www.step2000.net).

### **About Auto~Star**

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and convenience store retailers across Canada, the United States, and the Caribbean. The company's products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please visit [www.auto-star.com](http://www.auto-star.com).

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