

## STAR~PLUS SIGNS & LABELS MODULE

### Fully Integrated, No Third Party Software Required!

The Star~Plus Signs & Labels module is a fully-integrated solution that eliminates the need to export to a third party solution. Create and print professional looking signs, labels, and stickers customized specifically to your store!

#### Increase Sales

- Make sale items stand out (and increase impulse buys)
  - Show promotional price with savings
  - Add color and pictures
- Leave a lasting impression
  - Eliminate handwritten signs
  - Include store logo
  - Print on any sign, banner, or sticker

#### Lower Costs

- Eliminate redundant data entry
  - Load label items from received order
  - Load label items from a wireless handheld device
  - Load label items that have changed price
- Meet government regulations (and attract the smart shopper)
  - Print price per unit of measure
- Decrease pricing errors
  - Price changes are updated in real time and added to the label queue
- Save time
  - Print labels by bin location or on the spot with a mobile printer

#### Designed for Ease of Use

- Fully integrated - no third party software required
- Instant updates or date activated updates
- True WYSIWYG label design
- Choose from over 50 different predefined information fields
- Drag and drop creation of objects, boxes, lines, and graphics
- Built-in font support
- Elliptical and rectangular label outline
- Full color support
- Library of ready-to-print formats
- Computation of label size for number of rows and columns
- Self-prompting label printing whenever changes are applied
- Auto-queue next label print sequence
- Auto-queue label print by new items, changed items, receiving, promotions, imports, department, employee