

Press Release



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Star~Link Hosted Service Offers an Affordable Solution for Chain Stores

MEDICINE HAT, ALBERTA – Due to budgetary constraints resulting from the current economic downturn, retailers are forced to make decisions on how to allocate their spending. Despite this, the need for a reliable retail management solution remains strong. Grocery, pharmacy and health and nutrition retailers of all sizes can now take advantage of advanced web based reporting, native excel analytics, and powerful pricing and cost controls while eliminating the need for expensive onsite hardware and support staff.

The Star~Link Hosted Service is a subscription based Software-as-a-Service (SaaS) offering that provides the full Star~Link head office solution to retail chains at an affordable price. The Hosted Solution is installed and maintained from Auto~Star Compusystems head office on their servers and infrastructure. There is significant value for the retailer to have Auto~Star host the solution as there are little to no upfront capital costs or ongoing IT overhead and the retailer pays a nominal monthly fee.

The Hosted Service offers an opportunity to utilize all of the benefits of Star~Link in a low risk, high reward package. With the Star~Link Hosted Solution, Auto~Star has been able to offer the following distinct advantages:

- Chain store functionality at a fraction of the cost
- Predictable budgeting and planning
- No additional upgrade or support fees
- Access to the latest software version as soon as it is available
- Rapid deployment by eliminating many of the standard implementation tasks
- All stores transaction data is backed up off site
- Business continuity by reducing the reliance on specialized employees

The Star~Link Hosted Service is an ideal solution for small and medium sized companies, as they can now access the same advanced technology as their larger competitors without investing in the necessary infrastructure. It provides a near immediate return on their investment, improving cash flows and customer service. With unmatched control and visibility of their business, retailers can finally focus on what they do best – increasing sales and customer satisfaction.

About Auto~Star Compusystems Inc.

Auto~Star Compusystems is a software company that develops point-of-sale software for pharmacy, grocery, and health and nutrition retailers across Canada, the United States, and the Caribbean. The company's products provide seamless end-to-end solutions to optimize efficiency and customer satisfaction, while lowering operating costs. For more information on Auto~Star, please call 888-460-6963 or visit www.auto-star.com.

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